

Why Contribute to the *Santa Cruz Baroque Festival*?

With so many worthwhile causes in the world, there is a wealth of competing opportunities for investing money. If you are reading this information, you have perhaps recognized the importance of donating to the arts and music organizations in particular. We already know how valuable your contribution is to us, and here is why it should be valuable to you:

- ◆ **Our unique service to the Central Coast.** SCBF is the only regular and longstanding early-music presenter between Monterey and San Francisco.
 - We bring to life fresh performances on early instruments, involving imaginative time travel and creative collaborations with other musical styles, instruments, and even composers.
 - We educate audiences about Baroque music (the style of 1600-1750) and also about the Renaissance roots of the Baroque and the eventual flowering of Classical music that followed, as well as folk music, thus the full range of early music styles that laid the foundations for the more commonly-played symphonic repertoire.
 - We offer opportunities to hear major works and composers (J.S. Bach, Händel, Vivaldi), but also bring to light lesser known music.
 - We showcase practicing historical instrument performers as well as emerging artists.
- ◆ **Our immediacy and accessibility.** SCBF's acoustic and live chamber music concerts enable a more intimate connection between audience and performer, a factor of increasing importance in the days of multi-media.
- ◆ **Our dedication.** SCBF has a long-standing history of continued programming in its community.
 - The organization is now in its fourth decade and has been nourished by the ongoing support of generations of board members, contributors, business supporters, and volunteers.
 - SCBF collaborates with other organizations of its size, mutually strengthening the diverse musical offerings that are unique to our community.
 - Though each year presents a new challenge, we have survived many years of disasters, including the 1989 earthquake, drastic government funding cuts in the early 2000s, and we are continuing through the most recent financial crisis.
- ◆ **You matter!** SCBF is compact and surveyable organization. You communicate with and get to know real persons with faces, and as a group we welcome input from our supporters.
 - Our volunteer board of directors welcomes new ideas and initiatives that improve our programming, operations, and outreach capacity.
 - SCBF has the status of a 501(c)3 non-profit organization and your contribution is tax-deductible.

Still not convinced? Ask us for a guest pass to attend one of our events, ask to attend one of our board meetings in order to meet our Artistic Director and Board Members, or to schedule a private meeting with one of our executive representatives and simply *get to know us*.

If you are interested in receiving more information about contributing, please complete the following information: **YES! I am interested. I would like to support SCBF as:**
 Private Individual Foundation Business (My employer matches my charitable contributions)

Name: _____ Phone: _____ Email: _____

Address: _____

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